

HEART NEWS LETTER

Internationalization Culture for Human Resource Development

The foreign countries we are familiar with concentrate on English speaking countries or countries where English is used. Our experiences with foreign countries similarly come from the same area.

Currently, English has become a common language so much that even just by knowing a little English one can get by with communication. To face the current situation in Japan, students begin to learn English from elementary school, and we have invited foreign teachers from English speaking countries (ALT) as real live communication tools for the students to interact with.

At Heart Corporation, we provide ALTs to elementary/junior/high schools to support Japanese teachers of English and their students who must live in this internationalized society.

The Ministry of Education, Culture, and Sports wants to proceed with "What to do with English?" as a theme for English education. Living in a society that mixes worldly culture and Japanese culture, English is very convenient as an international language.

We are not out to copy Western culture exactly but to create a new international culture and form of communication; to provide educational service that will produce international sensibility.

Please look forward to our future endeavors next year as well.

Heart Corporation CEO Tatsumi Wakabayashi

School Visit Report -2013 MAY-

The ALT was skillful at using instruments, rhythm, gestures to gather concentration in class. Using her own materials, they were able to keep the students interested. She paid careful attention to making sure the students learned in a fun, natural way, allowing each student to have a chance to communicate in English.

Ibaraki Prefecture ALT



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At the beginning of class, the ALTs review the previous class well. After that, the focus is on "Today's Class." Also, they make sure each student is following along. Dynamic gestures keep the students interested. As a 3rd year ALT, the ALT can grasp the points of each class, and we can see the growth potential of 3rd year and 6th year students.

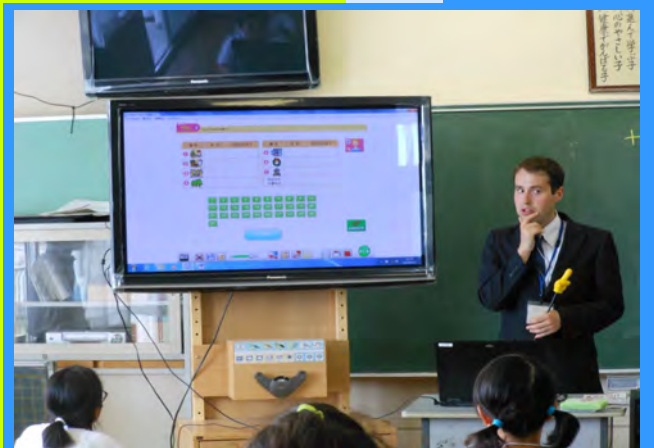
Ibaraki Prefecture ALT

The ALT pro-actively participated in the class activities with the students.

When the students don't understand the ALT uses easy English and hand gestures to explain.

"OK?" "Do you understand?" he checks for comprehension. The students' quick daily progress in English is surprising.

Saitama Prefecture ALT



Expanding on his past experience, he uses self-made materials and video materials to guide the class. He also adjusts each lesson to the students' level of understanding. He uses gestures and a loud voice as well as simple English. Every day there is something new which is exciting.

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