

HEART NEWS LETTER

Introduction to Heart Corporation Business (Inter-company Internationalization)

At Heart Corporation, we provide ALT dispatch services as well as internationalization research and training in the private sector. The course contents include daily English conversation, Business English, Business email, presentation training, speech contest training, TOEIC training and so on, also not only through English but also Chinese, Thai, Korean, and many others languages. Class participants do not only take the course to develop necessary English skills in the workplace, but also to gain self-enlightenment.

For example, in the daily English conversation class, 8 class participants discuss 3 themes within a 1 hour and half timeframe. The themes consist of daily or seasonal topics such as autumn tastes, Respect for the Aged day, typhoons, and more.

The foreign language teachers provide useful sentences and English expressions, but generally the class participants discuss their personal experiences, opinions, and ask questions regarding those topics. Many participants have experience in using English on overseas business trips, but taking this course will enable them to tell jokes, adjust to off-topic conversations, and utilize English as a communication tool. Some students send emails to overseas customers on a daily basis, others have English presentations in Japan and are able to connect with overseas guests post-conference.

In this internationalized society elementary students learning English now will eventually become adults and encounter increasingly more opportunities to use Business English. The corporate trainers also include those with ALT experience. Our company is currently considering and introducing new ways of improving Business English communications and elementary/junior high English education by exchanging opinions with teachers and providing training for foreign teachers.

This picture is of the "Circuit Speech Training" for new company employees.

"Circuit Speech" is a course which divides the class into 2 teams to compete in successfully summarizing the opposing team's speech. Using English to summarize is difficult but the participants tried their best to listen and ask questions.



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